EXAMPLE OF A FUNDRAISER ASK

Dear XX,

Put a personal statement to your donor here.

As you may know, I have supported the Colon Cancer Foundation for the past X years. Their mission of fighting colorectal cancer is near and dear to my heart because my mom is currently fighting this disease.

I am participating in the ‘Don’t Get Left Behind’ campaign and this movement is about conquering 45 miles and coming together to raise critical funds for a disease that impacts so many people. For many years now, CCF has advocated for lowering the age at which colorectal cancer screening should begin. In 2019, the American Cancer Society responded by lowering the recommended screening age from 50 to 45.

My personal challenge is to ride 45 miles by the end of October, and raise $1,000 for early detection screening. Colorectal cancer is one of the most preventable and detectable diseases with early screening.

I am reaching out today to ask for your support as I work to reach my goal. Now more than ever, the need for early screening is vital. If you’re able to, please consider donating to the Colon Cancer Foundation and supporting my goal to raise $1000. To donate, please follow this link to my profile page: [insert link here]

Thank you so much for your support!

XX