



**5<sup>th</sup> Annual**

## **Early Age Onset Colorectal Cancer Summit**

**Building a Comprehensive Action Plan to Reduce the Impact of Early Age Onset Colorectal Cancer**

CME accreditation will be provided by an organization Accreditation Council for Continuing Medical Education (ACCME) accredited provider as well as an approved nursing continuing education provider.

### **Location**

**New York, New York**

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**For more information visit**  
**[Coloncancerchallenge.org/](http://Coloncancerchallenge.org/about/eao-crc)**  
**[about/eao-crc](http://about/eao-crc)**

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**#EAOCRC19**

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Colon Cancer Foundation, 10 New King Street, Suite 202, White Plains, NY 10604  
914.305.6674 (Tel) 914.305.6675 (Fax) [info@coloncancerchallenge.org](mailto:info@coloncancerchallenge.org)

**[Coloncancerchallenge.org](http://Coloncancerchallenge.org)**

# 2019 EAO CRC SUMMIT

## SPONSORSHIP OPPORTUNITIES

The Colon Cancer Foundation © invites you to participate as a sponsor of the 5<sup>th</sup> Annual Early Age Onset Colorectal Cancer (EAO-CRC), to be held in Midtown Manhattan May 2 – 3, 2019.

For the 5<sup>th</sup> year the Early Age Onset Colorectal Cancer Summit (EAOCRC) will bring together leading clinicians, scientists as well as early age onset (EAO) colorectal cancer (CRC) survivors and caregivers from across the country. The program will provide extensive opportunities for participants to advance their understanding of the rapidly increasing incidence of rectal and colon cancer among young adults under 50 years of age in the U.S. and abroad.

The course will include lectures, workshops and panel discussions designed to advance the “state-of-the-science” addressing EAO-CRC. Our faculty will once again be world class speakers. With major additional inspiring programmatic contributions from the Early Age Onset Colorectal Cancer Survivor Community of the United States and beyond.

As a sponsor, you will have the special opportunity to provide information about your product and services to and interact with attendees and international faculty.

Please contact Cindy Borassi, Executive Director, for more details on sponsorship opportunities at: [Borassi@coloncancerchallenge.org](mailto:Borassi@coloncancerchallenge.org)

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$35,000

All benefits of Big Apple Sponsorship, plus:

Opportunity to present welcome remarks

Prominent exhibit placement on-site day of EAO CRC Summit

Opportunity to host your own coffee break in the exhibit hall for EAO CRC Summit attendees along with opportunity to display brochures, signage in the break area and/or the opportunity to provide travel mugs with your company’s logo along with the EAO CRC Summit logo *(Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce travel mugs. Travel mugs must be pre-approved by Event Management)*

Eight complimentary EAO CRC Summit registrations

Eight complimentary passes to the exhibitor space

+ Exclusivity with industry category

# 2019 EAO CRC SUMMIT

## SPONSORSHIP OPPORTUNITIES cont.

### **BIG APPLE SPONSOR - \$25,000**

Acknowledgement in opening remarks

Choice of session sponsorship with accompanying signage

Company listing, logo, and link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Company ad, promotional item or message in the EAO CRC Summit tote bag. (*Tote Bag insert must be created and produced by sponsoring company. Inserts must be pre-approved by Event Management*)

Company brand and logo placement on the official event pens. Displayed at each registration desk and provided to each event attendee in their tote bag. (*Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce pens. All items must be pre-approved by Event Management*)

Complimentary exhibit placement on-site day of EAO CRC Summit

Opportunity to host a Snack Break for attendees including the opportunity to provide cups and/or napkins with their logo (*Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce cups and/or napkins. Cups and napkins must be pre-approved by Event Management*)

Six complimentary EAO CRC Summit registrations

Six complimentary passes to the exhibitor space

### **EMPIRE STATE SPONSOR - \$15,000**

Company listing, logo, and link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Acknowledgement in the syllabus and on-site signage

Company ad, promotional item or message in the EAO CRC Summit tote bag. (*Tote Bag insert must be created and produced by sponsoring company. Inserts must be pre-approved by Event Management*)

Complimentary exhibit placement on-site day of EAO CRC Summit

Opportunity host a Snack Break for attendees including the opportunity to provide cups and/or napkins with their logo (*Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce cups and/or napkins. Cups and napkins must be pre-approved by Event Management*)

Five complimentary EAO CRC Summit registrations

Five complimentary passes to the exhibitor space

# **2019 EAO CRC SUMMIT SPONSORSHIP OPPORTUNITIES cont.**

## **TIMES SQUARE SPONSOR - \$10,000:**

Company listing, logo, and link on on EAO CRC Summit website  
Recognition on signage, program, and e-communication  
Complimentary exhibit placement on-site day of EAO CRC Summit  
Four complimentary EAO CRC Summit registrations  
Four complimentary passes to the exhibitor space

## **BROOKLYN BRIDGE SPONSOR - \$7,500**

Company listing, logo, and hyper link on EAO CRC Summit website  
Recognition on signage, program, and e-communication  
Complimentary exhibit placement on-site day of EAO CRC Summit  
Four complimentary EAO CRC Summit registrations  
Four complimentary passes to the exhibitor space

## **CENTRAL PARK SPONSOR - \$3,500**

Company listing, logo, and hyper link on EAO CRC Summit website  
Recognition on signage, program, and e-communication  
2 complimentary registrations

## **ADDITIONAL OPPORTUNITIES – \$1,500 - \$30,000**

In addition to the above opportunities the Colon Cancer Foundation is happy to work with your company to create prominent branding opportunities that will make your company stand out during the EAO CRC Summit. These opportunities included but are not limited to the following:

- **Graphics Sponsorships**
- **Education/Activities Sponsorship**
- **Technology Sponsorships**
- **Video Sponsorships**

## **2019 EAO CRC SUMMIT SPONSORSHIP OPPORTUNITIES cont.**

### **EAO CRC SUMMIT WIFI SPONSOR – \$22,500**

Opportunity to provide a critical must-have productivity tool for EAO CRC Summit attendees.

Recognition as WiFi sponsor on the WiFi login landing page with name, logo and link

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Company ad, promotional item or message in the EAO CRC Summit tote bag. (*Tote Bag insert must be created and produced by sponsoring company. Inserts must be pre-approved by Event Management*)

Complimentary exhibit placement on-site day of EAO CRC Summit

Opportunity host a Snack Break for attendees including the opportunity to provide cups and/or napkins with their logo (*Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce cups and/or napkins. Cups and napkins must be pre-approved by Event Management*)

Six complimentary EAO CRC Summit registrations

Six complimentary passes to the exhibitor space

### **EAO CRC SUMMIT WELCOME LUNCHEON – \$10,500**

Opportunity to welcome attendees to the luncheon on Thursday May 3 prior to the start of the general sessions

Recognition as the Exclusive Welcome Luncheon Sponsor in the syllabus and on-site signage

Opportunity to provide place printed material on attendee chairs prior to the luncheon. (*Sponsor is responsible for final printed material and any shipping costs incurred*)

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Complimentary exhibit placement on-site day of EAO CRC Summit

Four complimentary EAO CRC Summit registrations

Four complimentary passes to the exhibitor space

### **EAO CRC SUMMIT NON CME LUNCH AND LEARN WORKSHOP SPONSOR – \$10,500**

Opportunity to lend both content and act as a moderator for a non CME lunch workshop on Friday May 3

Recognition as the Non CME Lunch and Learn Workshop Sponsor in the syllabus and on-site signage

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Complimentary exhibit placement on-site day of EAO CRC Summit

Four complimentary EAO CRC Summit registrations

Four complimentary passes to the exhibitor space

# **2019 EAO CRC SUMMIT**

## **SPONSORSHIP OPPORTUNITIES cont.**

### **EAO CRC SUMMIT EAO CRC SUMMIT KEYNOTE SPEAKER – \$10,500**

Recognition as the EAO CRC SUMMIT Keynote Speaker Sponsor in the syllabus and on-site signage

Opportunity to introduce the Keynote Speaker prior to their address

Acknowledgement at the opening and closing of the International Keynote Speaker session

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Complimentary exhibit placement on-site day of EAO CRC Summit

Four complimentary EAO CRC Summit registrations

Four complimentary passes to the exhibitor space

### **EAO CRC SUMMIT HOTEL KEY CARDS – \$9,500**

Exclusive logo and message placement, along with the EAO CRC Summit logo, imprinted on hotel key cards

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Complimentary exhibit placement on-site day of EAO CRC Summit

Four complimentary EAO CRC Summit registrations

Four complimentary passes to the exhibitor space

### **EAO CRC SUMMIT LANYARDS – \$6,000**

Opportunity to create and produce lanyards for distribution to all event attendees *Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce lanyards. Lanyards must be pre-approved by Event Management*

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Complimentary exhibit placement on-site day of EAO CRC Summit

Four complimentary EAO CRC Summit registrations

Four complimentary passes to the exhibitor space

### **EAO CRC SUMMIT TOTE BAGS – \$5,500**

Opportunity to create and produce tote bags for distribution to all event attendees *(Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce tote bags. Tote bags must be pre-approved by Event Management)*

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Three complimentary EAO CRC Summit registrations

Three complimentary passes to the exhibitor space

## **2019 EAO CRC SUMMIT SPONSORSHIP OPPORTUNITIES cont.**

### **EAO CRC SUMMIT COFFEE BREAKS – \$1,250 EACH – CO-SPONSORSHIP**

Opportunity to host your own coffee break in the exhibit hall for EAO CRC Summit attendees.

Opportunity to display brochures, signage in the break area and/or the opportunity to provide travel mugs with your company's logo along with the EAO CRC Summit logo *(Costs incurred are the responsibility of the sponsor. Alternate pricing is available for Event Management to produce travel mugs. Travel mugs must be pre-approved by Event Management)*

Company listing, logo, and hyper link on EAO CRC Summit website

Recognition on signage, program, and e-communication

Two complimentary EAO CRC Summit registrations

### **EAO CRC SUMMIT TOTE BAG INSERT – LIMIT 20 - \$500**

Company ad, promotional item or message in the EAO CRC Summit tote bag. *(Tote Bag insert must be created and produced by sponsoring company. Inserts must be pre-approved by Event Management)*

Company listing, logo, and link on Summit website